



# Financing Enterprises Doing Business Outside the United States

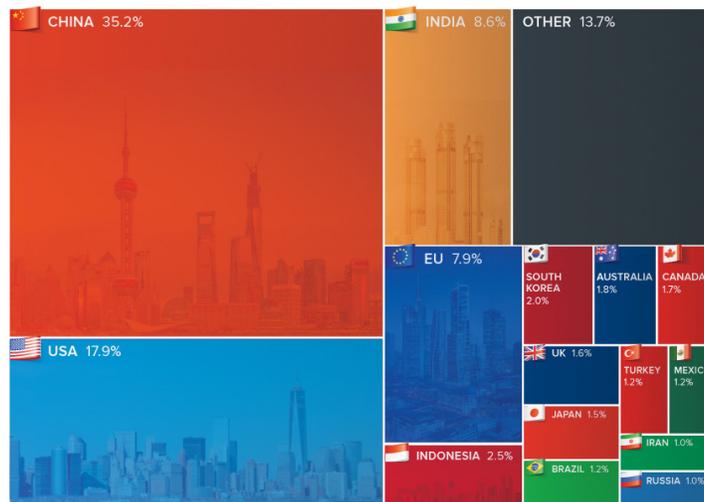
*US Capital Global specializes in engineering innovative and efficient financing solutions for businesses with non-US operations and subsidiaries.*

Companies doing business in international markets have consistently been more growth-focused than their domestic-only peers. According to PricewaterhouseCoopers' *Trendsetter* surveys, privately owned companies selling internationally generally forecast significantly higher revenue growth than domestic-only companies. These enterprises are also more likely to require well-structured, expansive financing. This is because they are usually ahead of their domestic-only peers in planned spending on key growth activities.



## WHERE IS GLOBAL GROWTH HAPPENING?

PERCENTAGE OF ESTIMATED GLOBAL GROWTH (2017-2019) IN REAL GDP



Please click on image to enlarge

## The Challenges of Funding Operations Abroad

Getting suitable financing abroad, however, is not always easy for lower middle market businesses. Some US businesses have subsidiaries abroad, for which they may struggle to find suitable funding. More commonly, they may simply have trade receivables and other assets abroad. In some cases, the parent company itself may be situated outside the US, with operations or subsidiaries located within



the US. In all such cases, **US Capital Global** is able to structure and fund optimal debt or equity financing to help your business grow.

## How US Capital Global Can Help

US Capital Global specializes in providing financing for businesses with an international footprint. In most cases, it can finance such growth companies directly from its own balance sheet.

Recently, for example, US Capital Global provided a multi-million dollar term loan for **Manifesto Holding Plc**, a UK-based parent company for a portfolio of prestigious nightclubs and revolutionary arts and culture spaces in Paris, France. Similarly, US Capital Global structured and provided a flexible \$10 million line of credit for **MusclePharm Corporation**, an award-winning American nutritional supplement company that sells its products in over 120 countries, through over 45,000 global retail outlets.

US Capital Global takes a strategic approach to your business and places its best financing technicians at your service, helping you fund your operations abroad. As a direct lender, arranger, and co-lender, it has full flexibility to engineer optimal debt and equity financing solutions for your business. Through its registered investment banking affiliate, US Capital Global Securities LLC, the firm is able to raise equity for businesses through its wide network of investors and its digital investment platform, available at [www.uscgs.com](http://www.uscgs.com).

To learn more about how your business can secure the funding it needs, email **Charles Towle**, Managing Partner at US Capital Global, at [charles@uscapglobal.com](mailto:charles@uscapglobal.com) or call (415) 889-1010.

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