



# Launch of \$28.5MM Convertible Note Offering for Social Media Sports Platform in New COVID-19 World



*San Francisco-based private financial group engaged as lead placement agent by expanding sports-focused social network and e-commerce platform in Japan.*

**SAN FRANCISCO, APRIL 2020 – US Capital Global Securities LLC**, an affiliate of US Capital Global, is offering to eligible investors a \$28.5 million investment opportunity in Oceans, Inc. (“Oceans”). Financing raised through the \$28.5 million convertible note will support the development of Oceans’ primary product, a sports-focused social network service (SNS) platform called **KIZUNA**, which provides engaging interactive experiences between athletes and their fans.

KIZUNA, named after the Japanese word for “bond,” differentiates itself from traditional social networking platforms by leveraging its technology and network to foster a strong relationship between athletes and their fans. Fans can check athlete profiles, follow their progress, and even chat with them to establish relationships. Based in Japan, KIZUNA offers paid subscription revenue share, e-commerce sales, and fan engagement not only with superstar athletes with hundreds of millions of followers, but also with junior athletes in need of financial support and exposure.

Headquartered in San Francisco, US Capital Global is a full-service private financial group with an established track record in providing corporate finance, asset management, and capital formation services. All private placements, securities, and other related services are offered by the group’s FINRA-registered broker-dealer affiliate, US Capital Global Securities LLC.



“We are very pleased to be partnering with US Capital Global to launch this \$28.5 million investment opportunity,” said Robert Hori, President and CEO at Oceans. “In the three years since our launch, the KIZUNA platform has grown rapidly within the sports industry. In working with US Capital Global, we look forward to developing KIZUNA further and moving into the next stage of our market expansion. US Capital Global Securities’ expertise in capital formation and international finance is immensely valuable as we make plans to enter into new global markets.”

“We are very excited to begin working with Robert Hori and his experienced team at Oceans,” said **Charles Towle**, CEO at US Capital Global Securities. “We believe that KIZUNA’s strong track record demonstrates the potential of the platform to be replicated in other industries with significant fan bases, such as music and entertainment. The financing raised by this investment opportunity will support further software development, service upgrades, and additional service add-ons for athletes and their fans, as well as fund the acquisition of fifteen superstar athletes to represent the KIZUNA app. The opportunity to participate in this \$28.5 million convertible note offering is **now open to eligible investors.**”

### **About Oceans, Inc.**

Oceans, Inc. is the developer of KIZUNA, a Japanese social network service (SNS) platform designed to foster strong bonds between athletes and their fans. KIZUNA offers paid subscription revenue share, e-commerce sales, and an exclusive fan engagement that allows fans to communicate directly with athletes of their choice. The platform intends to onboard a wide range of athletes, including international superstars, while allowing fans also to discover and support up-and-coming athletes. The founder, Robert Hori, has a history of managing multiple multi-billion-dollar enterprises and a strong network that can be leveraged to KIZUNA’s advantage. [www.kizuna-athletes.jp](http://www.kizuna-athletes.jp)

### **About US Capital Global**

US Capital Global Securities LLC is the FINRA-registered broker-dealer division of **US Capital Global** that acts as placement agent for growth-stage companies, projects, and investment funds. Since 1998, the US Capital Global team has been committed to providing small and lower middle market businesses and investors with sophisticated debt, equity, and investment opportunities usually available only to larger middle market companies and institutional investors, using the latest FinTech and RegTech innovation. US Capital Global entities manage direct investment funds and provide wealth management and capital raise services.

**To learn more about US Capital Global Securities or this investment opportunity, email **Charles Towle**, CEO, at [charles@uscgs.com](mailto:charles@uscgs.com) or call +1 415-889-1010. 212004PRa**