



**US CAPITAL GLOBAL**  
ASSET MANAGEMENT & CORPORATE FINANCE

## US Capital Global Chooses Vertalo for Capital Table Solutions



*Relationship will focus on enhancing the technology of US Capital Global's financial products.*

**April 24, 2019 – Austin, TX** — **Vertalo**, a cap table and investor onboarding platform for private assets, is excited to announce its latest partnership with **US Capital Global**, a private financial group specializing in debt and equity solutions. US Capital Global is a recognized leader in providing wider access to wealth creation for small and lower middle market businesses and investors through sophisticated debt, equity, and investment opportunities. This partnership will enable US Capital Global to offer Vertalo's cost-efficient technology for digital asset management to its clients.

Dave Hendricks, CEO of Vertalo, stated: "Based on deep strategic discussions with US Capital Global's team on our shared vision, we're focusing our partnership on simplicity as the key to success for smart securities. We're excited to support US Capital Global in tokenizing their financial products and digitizing their cap tables, and in thereby leveraging this technology in their FinTech and RegTech strategy for their clients and customers."

As a full-service financial group, US Capital Global embraces new, progressive financial regulations that permit "general solicitation," allowing investment opportunities to be offered to non-institutional investors, such as family offices, who might otherwise never encounter them. The partnership between US Capital Global and Vertalo allows US Capital Global to leverage Vertalo's digital asset cap table and investor platform, thereby dramatically simplifying the pre- and post-issuance process.

Hendricks continued: "Significant impediments to the adoption of smart securities offerings by middle-market issuers are the high upfront costs, excess complexity, and opaque processes related to security 'tokenization.' Vertalo issued its own security token in March 2018 because we couldn't find a vendor with the tools we needed to originate and manage the offering over the long term. And Vertalo designed its platform so that broker-dealers and issuer clients have flexibility to issue their shares in the form of a digital asset when they were ready."



Jeffrey Sweeney, Chairman and CEO at US Capital Global, noted: “While digital ledger technology offers potential efficiency and liquidity improvements, now more than ever issuers and investors are concerned about compliance, due diligence, and asset value. Vertalo’s platform technology helps track, manage, and support the complete life cycle of digital securities.”

For more information on **Vertalo**, visit [www.vertalo.com](http://www.vertalo.com), or stay updated with Vertalo’s communications:

Telegram – <https://t.me/vertalotoken>

Twitter – [https://twitter.com/vertalo\\_](https://twitter.com/vertalo_)

Medium – <https://medium.com/@Vertalo>

For more information on **US Capital Global**, visit [www.uscapglobal.com](http://www.uscapglobal.com), or stay updated with US Capital Global’s communications:

LinkedIn – <https://www.linkedin.com/company/us-capital-global>

Blog – <https://uscapital.squarespace.com>

## About US Capital Global

US Capital Global provides sophisticated debt, equity, and investment products to lower middle market companies and investors, using the latest FinTech and RegTech innovation. The group provides a complete solution for its clients, including comprehensive industry expertise, financial product offering (including digital products), sales channels, and custodianship solutions. US Capital Global provides a complete compliance solution through its FINRA broker-dealer and SEC-registered investment advisor, US Capital Global Securities. Learn more at [www.uscapglobal.com](http://www.uscapglobal.com).

## About Vertalo

Launched in 2018, Vertalo is a cap table and investor onboarding solution that was founded to map the gaps between primary and secondary trading of security token offerings. Cayman-based Vertalo is the first product of SeriesX, an Austin Texas-based security token investor platform. Learn more about SeriesX and Vertalo at [www.vertalo.com](http://www.vertalo.com).

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